KAKUMA IN KENYA: TURNING A REFUGEE CAMP INTO A MARKETPLACE FOR INVESTMENT AND ENTREPRENEURS

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Kakuma camp, in a remote area of northwest Kenya, is one of the largest and longest-standing refugee camps in the world, which was established in 1992 for refugees fleeing conflict in Sudan. Set on the border of the town of Kakuma, home to Kenya’s Turkana people, Kakuma camp is a melting pot of more than 180,000 refugees from South Sudan, Somalia, Ethiopia, Burundi, the Democratic Republic of the Congo, and Sudan. Kakuma is a vibrant market that presents business opportunities for the private sector such as commercial firms (SMEs, banks, microfinance institutions, telecommunications companies), social enterprises and local entrepreneurs (from the refugee and host communities).

ANNEXES:

Annex 1: Report on “Private Sector & Refugees — Pathways to Scale”

Annex 2: Making markets work for all: Unlocking the private sector’s role in supporting refugees